

MINUTES: 11/28/22 ATODS

12 - 1 PM

PUBLIC HEALTH OFFICE

Co-CHAIRS: Sarah Murdock, Robin Carnes, Peggy Weber

Present:

Sarah Murdock, Bridges out of Poverty, Food Basket, Faith Community

Robin Carnes, Sublette County Public Health

Peggy Weber, community member, Quit Tobacco coach

Deputy Lyndy Guenther, SRO, Pinedale High School

Sgt. Travis Bingham, PIO, Sublette Sheriff's Office

Stephanie Lund, Regional Public Health supervisor

Deanne Swain, D. Swain Design, coalition media and graphic design

Mardy Sleight, QPR Gatekeeper instructor, business, Faith Community

Clayton Melinkovich, County Attorney's Office

Charlotte Carlton, WDH technical assistance, on Zoom

Trisha Scott, Coalition Coordinator

Notes and Agreements:

Charlotte Carlton from Wyoming Dept of Health attended on zoom. Charlotte reported to the task force that she is surveying Wyoming coalitions to gauge interest in hosting a national level conference in Wyoming on the impacts of legal THC. Charlotte reported that the US Surgeon General, US Attorney General, High Intensity Drug Trafficking Area and National Institutes of Drug Abuse directors regularly travel and speak at conferences and are paid for their travel and speaking time by their jobs, so it would not cost money to bring them to Wyoming. Charlotte described a number of options for structuring a conference, including panels focusing on data, youth prevention, impaired driving, law enforcement concerns, public health costs, etc. Charlotte reported that the conference needs to be supported by the county level prevention coalitions as coalitions have all the THC prevention dollars in the state. Charlotte said that sponsorships could look many different ways, could be sponsoring one meal, or AV; might not involve money, could be sitting at a book signing table. Charlotte will be meeting with county level CPS's this Wednesday to pitch the project. If there is interest, the group will develop a short term action plan..

Charlotte requested input from the task force.

Discussion from group: Who would be the target audience? What would be the focus of the conference? Charlotte said that coalitions would be involved in the planning process. Trisha reported that if there is support in the task force to designate funds the budget could possibly dedicate \$1500. in this grant cycle.

Sarah Murdock supported keeping the focus on educating legislators and policy makers. Deanne Swain reported on the Learn About it. Talk ABOUT It. Know the Risks youth THC prevention media campaign from last winter - the Sheriff's Office shared the campaign, because of the SO sharing it it had a wide reach. All told, the Sublette workplan youth THC prevention strategies encompass educating lawmakers; using media to share information on harms and impacts; and educating the coalition to educate the community. Travis Bingham suggested that there is room to do all the strategies and also be involved in planning a state conference, it's not an either or decision.

Trisha will attend the 11/30/22 CPS meeting and update the task force via email on any decisions to move forward on a conference.

Discussion on alcohol and suicide: Trisha reported that the 5 suicide deaths in the last 21 months all had alcohol involved. What is an effective and sensitive way to respond to that? Do we respond?

Discussion from the task force focused first on ways to talk to kids about alcohol:

Stephanie Lund reported when she talks to her kids about alcohol or similar topics that kids may not want to talk to their parents about, "it's uncomfortable". She said she preps with "let's get uncomfortable". Better to get uncomfortable and talk about it than not talk about it. The group reviewed The Tips for Talking to Kids and Teens About Marijuana flyer and agreed to have Deanne and Trisha adapt the tips to underage drinking media to share with parents. Trisha will email this group for feedback on the media before posting.

Discussion on adults and binge drinking: Task force members brought up the culture of alcohol, how we are afraid to talk to people about alcohol, we don't want to get in their face on something that we feel like is not our business. Lyndy Guenther stated that kids growing up with alcoholic and drug using parents is a civil rights issue.

How do we have individual conversations with people we are concerned about? Mardy Sleight said the conversation may be uncomfortable and we may not solve the problem but we can plant a seed.

Discussion on alcohol and suicide: The local culture supports the myth that we are independent and don't need anything from anyone and don't ask for help. That cultural norm/belief + economic hardship + isolation + alcohol can set a person up for suicidal thoughts. Mardy Sleight suggested we counter the myth that we "have to do everything

alone and not ask for help" with images and messages on the reality: Ranchers always ask neighbors for help. Ranchers work together to push cows, to ship cows, to brand, to preg test, it can't be done alone. How do we tackle that harmful myth that we have to solve our problems all by ourselves?

Trisha will follow up on Robin Carnes suggestion that if we want to reach the rodeo demographic that we could sponsor a chute at Rendezvous and Chuckwagon Days and have the announcer talk about 988 and the mental health fund.

Next meeting is scheduled for January 23, 2023. (Skip December due to holidays. Travis Bingham will review county level alcohol and drug arrest data.

Adjourn meeting 1:30 PM.