

MINUTES 7/11/19 Tobacco Task Force
12 - 1 pm BOCES Room 150

Present:

John Kelly, Coalition Chair
Eric and Kate Makelky, PMS
Sarah Murdock, Food Basket and Church of the Resurrection
Sarah Hixson, HCBH
Alan Huston, SCPH
Stephanie Lund, SCPH
Joey Burke, WY SADD
Trisha Scott, SCPH

Agenda Items:

Purpose of meeting: Continuous review of the tobacco prevention work plan to evaluate and adapt the plan to changing conditions.

Desired Outcome: Members will develop an action plan for getting youth involved in vape prevention in the 2019 - 2020 school year.

12:00 - 12:50 Discussion: PMS Principal Eric Makelky recommended/advised members look at Sub 1 website to read the Whole Child Support section of the Strategic 5 year plan. School strategic plan requires a wellness, health and safety component which could benefit from prevention programming and funding. If prevention strategies are integrated into the school strategic plan, then the district may designate an employee to attend coalition meetings and communicate with school administration about prevention related events and trainings.

Action item: Trisha will reach out to coalition member Angie Murphy to discuss appropriate school liaison for the coalition to work with on prevention related school events, vape curriculum, and trainings.

Alan Huston proposed a pre and post school year survey to measure how youth attitudes towards vaping change over the course of the school year. Alan offered a rough draft of a pre and post survey. Alan also proposed a clearly visible pledge banner in both middle and high schools. Members discussed various rewards including cash, Amazon gift cards, pizza parties.

Action item: Trisha will research if Tobacco Free Kids has a survey we can look at.

Action item: Joey Burke/SADD and Trisha will collaborate on assembling a focus group of 3-4 teens to ask their perceptions and perspectives on what is effective to discourage vaping and including social media strategies. Focus group may also advise on Freshman Impact vape learning station. Task Force members directed the focus group to ask the question:.

“If you were running a campaign to keep kids from using vapes what would you do?”

Youth mentioned to participate were Riley Huston, and youth working with Melissa Bartley in youth diversion program. Deadline on youth focus group: July 31.

12:50 - 1:00: Update on current legislation efforts to reduce youth access to vapes and tobacco. The interim committee discussing bills to reduce youth access to ENDS and tobacco products will meet in Pinedale in September and is an opportunity to keep educating legislators on the public health costs of ENDS and tobacco.

1:00: Adjourn.