

MINUTES - Adult Binge Drinking Task Force 1/17/19

12:00 PM BOCES Room 150

In Attendance:

Keri Hull, Nurse Practitioner, Pinedale Sublette County Rural Health Care District

Kelsi Sluyter, Intern, UW School of Social Work

Cassie Crumpton, Coordinator, Sublette County Treatment Court

Lance Gehlhausen, Undersheriff, Sublette County Sheriff's Office

Robin Carnes, Nurse, Sublette County Public Health

Trisha Scott, Prevention Coordinator, Sublette County Public Health

Agenda Items:

- Familiarize task force members with Environmental Strategies Toolkit.
- TIPS training report.
- LE report on relative effectiveness of strategies advising enhanced enforcement.
- Clinic provider report on feasibility and effectiveness of screening and brief interventions; advise most effective use of prevention materials at medical visits.

Main points:

- Community and cultural norms identified as primary cause of over consumption of alcohol, shifting community norms is a long haul, "slow grow" approach. Task force agreed that work plan must have component that sponsors, promotes, and celebrates community events that are alcohol free to combat norm that "to be an adult at a social event in Sublette County means to drink". Task Force ruled out enhanced LE enforcement strategies without state level policy support.
- Clinic provider reported current routine screening does not pick up binge drinking. Providers do not have enough time in appointments to add conversation with patients about mental health and alcohol use unless that's what patient came in for. Clinic can support posters on walls and relevant prevention materials (promoting moderate drinking) in the lobby.
- Promote harm reduction with social media messaging through SCSO facebook arrests of the week page (most social media hits per week in Sub Co) and Tidbit Tuesday.

Grant Strategies, Toolkit Strategies, Action Plans:

Strategy: Minimize on premise over service of alcohol to adults (most Sublette DUI's occur after leaving bars) with TIPS training for servers. SCSO will send 3 deputies to TIPS Train the Trainer class in March 2019, and commit to 2 TIPS train the server trainings per year, 2019, 2020, and 2021. Spring: Big Piney; Fall: Pinedale. Recognize TIPS trained establishments with certificates and info on reduced insurance for business owners. Begin date: 3/1/2019. End date: June 30, 2021.

Strategy: Strengthen relationships with healthcare providers with provider attendance at coalition meetings. Continue to educate providers on evidence-based prevention practices. Harm reduction materials in clinic. Begin date: January 10, 2019. End Date: June 30, 2020.

Strategy: Educate stakeholders and train coalition members to educate the community: Use of SCSO facebook page to link Sub Co residents to education and relevant facts re: alcohol overconsumption (cost of a DUI without conviction, with conviction, cost of addiction per county, harm reduction info). Begin date: 3/ 1/ 2019. End date: June 30, 2019.

Strategy: Counter marketing: Counter pro-substance and prevailing community norms messages re: alcohol, with promotion of all ages alcohol free community events. Designate budget. Identify responsible parties. Begin date: May 1, 2019. End Date: June 30, 2020.